



ART EDUCATOR

JOYCE B. RICHARDS

571-242-4783 | Woodbridge, VA

joycerichardsco@gmail.com

joycerichards.com

PROFESSIONAL SUMMARY

Creative and dedicated Art Educator bringing together 10+ years of professional design experience with a year of hands-on K-12 classroom teaching. Recently passed Praxis Art Content Knowledge (5134) and currently pursuing Virginia K-12 Art Licensure. Known for designing differentiated, culturally responsive art experiences that spark authentic creative engagement—from clay relief sculptures that students proudly display at home to multi-day projects that build artistic confidence. Skilled in classroom management across diverse age groups and experienced in both substitute teaching and camp instruction.

TEACHING PHILOSOPHY

Art education thrives when students see themselves as artists. I design hands-on, engaging learning experiences that honor each student's creative voice while building technical skills and cultural awareness. Whether guiding a middle schooler through their first clay sculpture or scaffolding a week-long project for younger learners, I create classroom environments where students take creative risks, problem-solve, and leave proud of what they've made.

TEACHING EXPERIENCE

SUBSTITUTE ART TEACHER

Prince William County Public Schools | Manassas, VA
November 2024 - Present

- Requested by name to substitute for art teacher on short-term disability, independently managing 5 art classes daily for 10 consecutive days (grades 6-8) with class sizes of 18-30 students while maintaining a positive classroom culture and student accountability.
- Implement curriculum-aligned lesson plans across K-12 in drawing, painting, ceramics, and 3D media.
- Adapt quickly to diverse learning environments and differentiate instruction for varied student needs and abilities.
- Collaborate with classroom teachers and administrative staff to ensure continuity in learning and classroom expectations.
- Utilize classroom technology and digital tools to support instruction and maintain student engagement.

TEACHING ARTIST

The Art League, Summer Art Camps | Alexandria, VA
Summer 2025

- Led mixed-media art camps for ages 5-12 featuring clay, painting, and collage projects.
- Developed differentiated lesson plans for younger and older campers: younger students completed take-home projects daily; older students built skills progressively, culminating in summative projects at week's end.
- Designed and facilitated a clay relief sculpture unit featuring sea creatures and fish, demonstrating scoring techniques and additive clay methods.



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LICENSURE & CREDENTIALS

Virginia K-12 Art Licensure (In Progress)

- Praxis Art Content Knowledge 5134 – Passed 2025

Bachelor of Fine Arts in Graphic Design

Arcadia University,
Glenside, PA 2000

SKILLS & COMPETENCIES

- **Art Instruction:**
Watercolor, collage, clay/ceramics, mixed media, surface pattern design, age-appropriate project development
- **Classroom Management:**
Differentiated instruction, age scaffolding, positive behavior support, studio routines, formative assessment
- **Design & Technology:**
Adobe InDesign, Illustrator, Photoshop; Canva, PowerPoint, classroom technology integration
- **Professional Strengths:**
Visual storytelling, culturally responsive teaching, creative exploration facilitation, clear communication, adaptability, organization

TEACHING EXPERIENCE (CONTINUED)

- Fostered creative risk-taking and self-expression, inspiring students to envision finished work as displayable art.
- Managed daily classroom setup, instruction, and cleanup in a fast-paced studio environment with teaching assistant support.
- Developed and implemented a transition system for early finishers, including watercolor resist lessons that kept all students productively engaged.

CREATIVE & DESIGN EXPERIENCE

OWNER & ILLUSTRATOR

Joyce Richards Art
Ongoing

- Create original artwork and surface pattern collections highlighting themes of nature and joy.
- Develop thought-provoking illustrations conveying diverse concepts and subject matter.

FREELANCE GRAPHIC DESIGNER

Joyrich Design Co. | Falls Church, VA
July 2005 – Present

- Owner and designer of graphic design company specializing in logo design and custom branding for businesses, events, and nonprofit clients
- Develop original layouts for print materials including brochures, posters, business cards, and promotional media

GRAPHIC DESIGNER / PAGE DESIGNER

USA TODAY (Gannett) | McLean, VA
May 2006 – October 2016

- Collaborated with design teams and editors to conceptualize and execute visually compelling news page layouts and special section covers
- Contributed to development of sports logo graphics representing top news stories and events
- Involved in hiring and training new staff on production systems and branding standards
- Successfully managed intense nightly deadline pressures during USA TODAY's 2012 rebrand